

## **Business analytics using R**

SSBF conducted a workshop on Business Analytics using R on 2 Saturdays / Sundays. The sessions were conducted by Dr. Shiba Parhi on 24-25<sup>th</sup> August 2019 and 7-8<sup>th</sup> September 2019. It helped students in understanding the use of R in decision making as well as its use in interdisciplinary research activities.

R is one of the most preferred, free and open source Software, which help students in conducting data analysis, modeling, inferential testing, and forecasting. It is a user-friendly software useful for courses like business analytics and data science. The features like compatibility and ability to handle large and complex data has helped in increasing its popularity in students, academicians as well as practitioners. The sessions were well received by students. Total 81 attendees attended the workshop